



When is
a blood glucose
reading
more harmful
than no reading
at all?

CONTOUR^{TS}
Blood Glucose Monitoring System



Bayer HealthCare
Diabetes Care

Clinical studies show:

16%
miscode
meters^{1,2}



Patients Miscoding Blood Glucose Meters



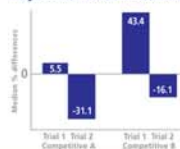
Approximately
16% of people
do not properly
code their blood
glucose monitor^{1,2}

When the meter
is miscoded.

Up to
43%
inaccurate
results³



Margin Of Error With Some Miscoded Meters



Some miscoded meters
can deliver results
that are significantly
inaccurate! Clinical
decisions based on
these data may result
in adverse events.

Insulin
dose
errors may
occur⁴



Calculated Insulin Dose Errors

% Probability (using low dose algorithm)

	±1 units	±2 units	±3 units	±4 units	±5 units
Miscoded meters	49.6 ⁴	50.0 ⁴	22.3 ⁴	1.4 ⁴	.04 ⁴
No coding meters	35.4 ⁴	1.4 ⁴	—	—	—

The calculated probability of some miscoded meters causing
insulin dose errors of 2 units was as high as 50%⁴.

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