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High Cholesterol and Heart Disease

What is High Cholesterol? Heart Disease Risk Factors

Cholesterol Treatment Options

About LIPITOR

How LIPITOR Compares

What LIPITOR Users Should **Know About Generics**

Benefits of LIPITOR

How LIPITOR Works to Treat High Cholesterol

LIPITOR Side Effects

Research on LIPITOR

Staying on LIPITOR

LIPITOR Patient Experiences

Tell Your Story

*My HeartWi*se™ Patient Program



Only LIPITOR Is LIPITOR.

There Is No Generic Form of LIPITOR

Medicines can work differently in different people. So switching to a different medication may not be right for all patients. Switching from LIPITOR to generic Zocor® (simvastatin) may not lead to the same cholesterol-lowering results as with LIPITOR. While there are generic versions of other cholesterol-lowering medications, there is no approved generic form of LIPITOR.

Talk to your doctor about whether LIPITOR is right for you.

LIPITOR is the #1 prescribed branded medication in the world*

It's important to do what you can for your heart health. That's why you and your doctor decided on LIPITOR.

LIPITOR is FDA-approved to significantly reduce the risk

- Heart attack
- Stroke
- · Certain kinds of heart surgeries
- Chest pain

if you have several common risk factors, including high blood proceure low HDI ("good" chalacteral) family history

Already taking LIPITOR? Get instant savings at the pharmacy*with the LIPITOR Co-Pay Card





