

Lorna Piantini
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CROSS YOUR FINGERS. HOLD YOUR BREATH. BATTEN DOWN THE HATCHES.

WE'RE GOING TO TAKE THE SUMMER BY STORM.

AND YOU'RE INVITED.

WE'RE GOING TO TAKE THE SUMMER BY STORM.

LIGHT

STORM

WEATHER

SHOWTIME SUMMER

WE INVITE YOU TO EXPERIENCE A WHOLE SUMMER OF "ON THE EDGE" ENTERTAINMENT FROM SHOWTIME.

Something huge is on the horizon for summer. It's powerful. It's awesome. It's going to take you by storm.

IT'S SHOWTIME.

This summer the big Hollywood hits, Powerful Original Movies and Series and big-bout blood-dripping Championship boxing are all headed your way on Showtime.

For starters, Showtime is airing the world television premier of *The Blair Witch Project*.

But be warned, Showtime is not ordinary television. It's television that takes risks, reaches higher, and is the only network dedicated to bringing you a unique kind of "on the edge" entertainment. Showtime gives you.

- The biggest Hollywood hits, like *The General's Daughter*, *Payback*, and *Notting Hill*.
- Powerful Original pictures and series, like *Rated X*, *On The Beach*, and *Beggars and Choosers*.
- America's #1 Boxing Network.

SHOWTIME
NO LIMITS.

HEAVY



TRAVEL IN STYLE. ENTER OUR SUMMER SWEEPSTAKES.
YOU CAN WIN A TRIP TO JUNO, ALASKA AND JOURNEY TO THE NORTHERN LIGHTS IN YOUR OWN NEW SUV. YOU WILL AUTOMATICALLY ENTER WHEN YOU CALL TO SIGN UP FOR TIME WARNER CABLE AND SHOWTIME.
CALL 1-800-555-5555

SHOWTIME
NO LIMITS.

PLEASE RSVP
SAYS CONNECTION WHEN YOU SUBSCRIBE TO TIME WARNER CABLE AND SHOWTIME.
CALL 1-123-456-7890 TODAY!

TIME WARNER CABLE

SHOWTIME
NO LIMITS.

News, Sports, Travel, And weather reports! This Summer, whatever your interests are you'll find them on cable TV. On TBS, you'll find *Beach Blanket Bingo*; 24 hours with *Frankie Avalon*. TNT presents *Great Bike Riding Babes of the Northeast*. Join us this summer and all year for exciting, and entertaining television.

HAVE A GREAT SUMMER WITH TIME WARNER CABLE.

TIME WARNER CABLE

It's going to be a great summer to watch Showtime. Sign up now and get your first month free. Call Time Warner Cable Manhattan at 1-800-123-4567.